



Privacy Policy – Pet-Cards

Who we are

Pet-Cards ("we," "our," or "us") operates the website <https://pet-cards.com>.

This Privacy Policy explains how we collect, use, and protect your personal data when you use our site, create an account, or place an order.

Information we collect

When you visit our site or place an order, we may collect the following information:

- Name and contact details (email address, billing/shipping address, phone number).
 - Account login details if you register.
 - Order details (products purchased, order history).
 - Payment information (processed securely through our payment providers; we do not store card details).
 - Technical information such as IP address, browser type, and device data.
-

How we use your data

We use your personal data to:

- Process and deliver your orders.
 - Provide access to your account.
 - Communicate with you regarding orders, updates, or promotions (if opted in).
 - Improve our services and website experience.
 - Comply with legal and tax requirements.
-

Sharing your data

We only share your data with trusted third-party service providers, such as:

- Payment processors (e.g., PayPal, Stripe, WooPayments).
- Shipping carriers (for physical orders).
- Email and marketing providers (for newsletters, if subscribed).

We **never sell your data** to third parties.

Data retention

- **Inactive accounts:** 24 months.
- **Pending/failed orders:** 7 days.

- **Cancelled orders:** 30 days.
 - **Refunded orders:** 12 months.
 - **Completed orders:** 84 months (for accounting/tax purposes).
-

Your rights

You have the right to:

- Request a copy of the personal data we hold about you.
- Request corrections to inaccurate data.
- Request deletion of your data (subject to legal/tax retention requirements).
- Opt out of marketing emails at any time.

To make a request, please contact us at support@pet-cards.com.

Security

We implement reasonable security measures to protect your data. However, no method of transmission over the Internet is completely secure, so we cannot guarantee absolute protection.

Cookies

We use cookies to enhance your browsing experience, enable shopping cart functionality, and analyze site traffic. You can adjust your cookie preferences in your browser settings.

Contact us

If you have any questions about this Privacy Policy, please contact us:

 support@pet-cards.com

 Pet-Cards, Fort Lauderdale, FL, USA

 Once you publish this page and assign it as your official **Privacy Policy Page** in WordPress, the `[privacy_policy]` shortcode in WooCommerce (checkout & registration) will automatically link to it.